

# CANINE JM JOINT MOBILITY™

Complete dry pet food for puppies, adult and senior dogs to help improve mobility, reduce joint inflammation mediators, and reduce oxidative stress and associated tissue damages.

RECOMMENDED FOR &  
NOT RECOMMENDED FOR

- ✓ Joint mobility
- ✓ Healthy dogs predisposed to joint disorders
- ✗ Renal Failure



3 kg and 12 kg

KEY  
BENEFITS



JOINT SUPPORT

## Joint support

Formulated to help support dogs with decreased joint mobility



OMEGA 3

## Omega-3

Increased omega-3 fatty acids to help improve joint mobility



ANTIOXIDANTS

## Antioxidants

Increased antioxidants vitamin E and C to help reduce oxidative stress

ADDITIONAL BENEFITS  
& CHARACTERISTICS

### Clinically proven to improve dog's mobility and quality of life

In 45 dogs, PURINA® PRO PLAN® Canine JM™ alleviated the clinical signs in dogs afflicted by joint mobility disorders<sup>1</sup>

### Helps maintain and achieve a lean body condition and reduce joint stress

High protein to calorie ratio and moderate fat levels

### Support cartilage and joint health

High levels of antioxidants

### Supports joint mobility across all canine life stages

Complete and balanced for all dog life stages

### Nutritional solution for joint-sensitive breeds

Maintaining dogs in an ideal body condition and providing increased levels of omega-3 fatty acids has been proven to improve gait and mobility in sensitive breeds

1. Moreau M, Troncy E, Del Castillo JR, Bédard C, Gauvin D, Lussier B. Effects of feeding a high omega-3 fatty acids diet in dogs with naturally occurring osteoarthritis. *J Anim Physiol Anim Nutr (Berl)*. 2013; **97**: 830-7.

# CANINE JM JOINT MOBILITY™

## COMPOSITION

Rice, dried salmon protein, dried poultry protein, wheat flour, soya protein powder, corn, dried egg, digest, fish oil, pea hulls, pork fat, minerals, cellulose.

## KEY NUTRIENT VALUES\*

|                                        |              |
|----------------------------------------|--------------|
| Moisture                               | 7.5%         |
| Protein                                | 30%          |
| Fat                                    | 12%          |
| - Omega-6 fatty acids                  | 1.6%         |
| - Omega-3 fatty acids                  | 1.1%         |
| - EPA (eicosapentaenoic acid)          | 0.32%        |
| - DHA (docosahexaenoic acid)           | 0.48%        |
| Carbohydrate                           | 41%          |
| Crude fibre                            | 2.5%         |
| Glucosamine + chondroitin              | 2000 ppm     |
| Vitamin E                              | 814 IU/kg    |
| Metabolisable energy (ME) <sup>†</sup> | 3724 kcal/kg |

\* Typical analysis in the final product as fed.

<sup>†</sup> Calculated following NRC 2006 equations.

## FEEDING GUIDELINES

PURINA® PRO PLAN® JM Joint Mobility™ provides complete and balanced nutrition for all lifestyles and weights. The recommended period of use is initially up to 3 months. For weight loss the indicated amounts should be given to initiate the weight loss program.

### PUPPY GROWTH – AGE IN MONTHS

| Adult weight (kg) | 1.5                            | 4   | 6   | 9   | 12  | 24    |
|-------------------|--------------------------------|-----|-----|-----|-----|-------|
|                   | Daily feeding quantity (g/day) |     |     |     |     |       |
| 2.5               | 60                             | 90  | 90  | 85  | 75  | Adult |
| 5                 | 85                             | 140 | 145 | 130 | 120 | Adult |
| 10                | 110                            | 210 | 225 | 195 | 190 | Adult |
| 15                | 140                            | 290 | 315 | 285 | 245 | Adult |
| 25                | 160                            | 355 | 450 | 410 | 355 | Adult |
| 35                | 200                            | 415 | 480 | 555 | 450 | Adult |
| 45                | 215                            | 435 | 490 | 575 | 490 | 505   |
| 70                | 300                            | 570 | 695 | 830 | 690 | 685   |

### ADULT MAINTENANCE

| Body weight (kg) | Adult maintenance (g/day) | Adult weight loss (g/day) | Senior (g/day) |
|------------------|---------------------------|---------------------------|----------------|
| 2.5              | 70                        | 50                        | 60             |
| 5                | 110                       | 80                        | 95             |
| 10               | 175                       | 130                       | 150            |
| 15               | 230                       | 170                       | 200            |
| 25               | 325                       | 240                       | 280            |
| 35               | 405                       | 300                       | 350            |
| 45               | 480                       | 360                       | 415            |
| 70               | 645                       | 480                       | 560            |

For dogs over 70 kg: for each additional 5 kg of body weight, feed an additional 20g, 25g or 30g of pet food for Adult Maintenance, Adult Weight Loss and Senior recommendation respectively.