

FELINE OM St/Ox OBESITY MANAGEMENT™

Complete dietetic pet food for adult cats for the reduction of excessive body weight, formulated with low energy density.

RECOMMENDED FOR &
NOT RECOMMENDED FOR

- ✓ Obesity
- ✓ Constipation
- ✓ Hyperlipidaemia
- ✓ Diabetes mellitus in overweight cats
- ✗ Not suitable for growth and reproduction



85 g



350 g, 1.5 kg and 5 kg

KEY
BENEFITS



High protein level to help promote loss of body fat while maintaining muscles mass



Low calorie diet to help with weight loss



Urinary security
Helps minimise the occurrence of struvite and calcium oxalate urinary stones, more common in overweight cats

ADDITIONAL BENEFITS
& CHARACTERISTICS

Proven effective solution for weight loss

Supported by clinical trials on obese cats

Helps maintain optimal body weight after weight loss

The same diet can be fed for maintenance to reduce the risk of rebound obesity

Helps reduce caloric intake while maintaining satiety

High level of protein and fibres

Helps support joint health which is commonly compromised in obese cats

Enriched with natural sources of glycosaminoglycans (GAGs) and omega-3 fatty acids

FELINE OM S_T/O_x OBESITY MANAGEMENT™

COMPOSITION (DRY)

Wheat gluten, corn protein meal, soya meal, dried poultry protein, wheat flour, pea hulls, cellulose, digest, minerals, soya protein powder, pork fat, fish oil, yeast, xylose.

COMPOSITION (POUCHES)

Pork (liver, kidney, lung), chicken (4%), dehydrated salmon protein, dehydrated pork protein, pea fibre, flour rice, cellulose, corn starch, minerals.

KEY NUTRIENT VALUES*

	Dry	Pouch
Moisture	6.5%	80.0%
Protein	48%	10.6%
Fat	8%	2.5%
- Omega-6 fatty acids	1.5%	0.23%
- Omega-3 fatty acids	0.4%	0.10%
Carbohydrate	22%	3.0%
Crude fibre	7.5%	1.4%
Taurine	1707 mg/kg	1806 mg/kg
Vitamin E	559 IU/kg	103 IU/kg
Metabolisable energy (ME) ¹	3428 kcal/kg	752 kcal/kg

* Typical analysis in the final product as fed.

¹ Calculated following NRC 2006 equations.

FEEDING GUIDELINES

It is recommended that a veterinarian's opinion be sought before use or before extending the period of use. A transition period when starting the diet is advised and for an efficient weight loss or ideal weight maintenance, the recommended daily energy intake should not be exceeded. Recommended length of time: until target body weight is achieved and after if required to maintain target bodyweight. 1 pouch = 20g of Feline OM S_T/O_x Obesity Management™ dry.

The suggested daily food intake for weight loss is **based on the cat's starting weight**, average caloric requirements and a desired safe weight **loss of 1% body weight per week**. Daily food intake must be adjusted according to response, generally every 4 weeks. PURINA® PRO PLAN® VETERINARY DIETS OM S_T/O_x Obesity Management™ must be fed until target **Body Condition Score (BCS)** is achieved. Feline OM S_T/O_x Obesity Management can be fed long-term for cats prone to gain weight using the maintenance feeding quantities.

WEIGHT LOSS

Body weight (kg)	Dry only (g/day)	Wet only (Pouch /day)	Dry + pouch	
			Dry (g/day)	Wet (pouch /day)
4	35	2	20	1
5	45	2 ½	25	1
6	55	3	35	1
7	65	3 ½	45	1
8	75	4	55	1
10	95	5	55	2

MAINTENANCE

Body weight (kg)	Dry only (g/day)	Wet only (Pouch /day)	Dry + pouch	
			Dry (g/day)	Wet (pouch /day)
4	45	2 ½	30	1
5	60	3	40	1
6	70	3 ¾	50	1
7	80	4 ½	65	1
8	95	5	75	1
10	115	6 ¾	80	2

For each additional 1 kg of body weight feed an additional 10g of dry food or ½ pouch for weight loss and feed an additional 10g of dry food or ¾ pouch for weight maintenance.